



FACTS AT A GLANCE Betts & Scholl

Brand Credentials:



The Betts & Scholl aesthetic speaks for elegant, complex, balanced wines of great perfume and finesse with the power to seduce. The object of our fancy is neither the obvious nor the forceful.

Instead, it is those wines that transport: they taste only of the place from where they've come. Come take the trip.

New Star Winery 2004 – Food & Wine Magazine
Top 100 Wines 2005 – Robb Report
Chronique Top 25 Australian Wine 2008 – Wine Spectator

Tasting Notes:

Always subtle, the flavors found in Betts & Scholl are unique links to their origins. From the dry, crisp Riesling to the bold Hermitage Rouge the range is truly remarkable.

Serving Suggestions:

Serve straight.
Wine is a grocery, not a luxury, so feel free to serve at lunch or dinner, or anytime at all.

Alcohol Content:

Varies

Sizes:

750ml

Availability:

Nationwide

SRP:

Varies/750ml

Additional Information:

Castle Brands Inc.
122 East 42nd Street, Suite 4700
New York, NY 10168
(800) 882-8140
www.castlebrandsinc.com

Media Contact:

Kate Deming
Marketing & Public Relations
kdeming@castlebrandsinc.com