



FACTS AT A GLANCE

Boru™ Orange Flavored Vodka

Brand Credentials:

Boru Vodka is a premium vodka from Ireland, inspired by Brian Boru, Ireland's legendary High King.



Boru is made from the finest grain and most pristine Irish spring water. The five time distillation process produces a clean vodka of unusual clarity and exceptional smoothness.

Sun-drenched, perfectly ripe oranges are blended with Boru Vodka to create Boru Orange.

Gold Medal

International Wine & Spirits Competition

Tasting Notes:

Orange blossom aromas. Smooth and buoyant with a light-to-medium bodied palate and candied orange peel flavors.

Serving Suggestions:

Can be enjoyed chilled straight up or sipped on the rocks. Adds a zesty dimension to martinis and tangy edge to shots.

Alcohol Content:

40% ABV

Sizes:

1L, 750ml and 50ml bottles

Availability:

Nationwide

SRP:

\$18 - \$20/750ml

Additional Information:

Castle Brands Inc.
122 East 42nd Street, Suite 4700
New York, NY 10168
(800) 882-8140
www.castlebrandsinc.com

Media Contact:

Donna M. Hibbert
Marketing & Public Relations
dhibbert@castlebrandsinc.com