



## FACTS AT A GLANCE

### Brady's® Irish Cream Liqueur

#### Brand Credentials:



Brady's Irish Cream Liqueur is made with Irish single malt whiskey and neutral grain spirits. It is made in a small batch process with the freshest ingredients and extraordinary attention to detail.

The natural flavors of dark chocolate and vanilla combine to give Brady's a distinct, full, lush taste.

A great bargain, the taste of Brady's is a luxurious surprise at a low cost. Robert Plotkin of Patterson's Beverage Journal say Brady's "should easily sell for twice its price."

★★★ Recommended and Best Buy.  
F. Paul Pacult, [The Spirit Journal](#)

Silver Medal - BTI International Review of Spirits  
Silver Medal - San Francisco World Spirits Competition

#### Tasting Notes:

Brady's has a satiny textured, impressively lightweight body. It has an alluring bouquet laced with the aromas of dairy and malt, and rolls over the palate delivering on the promise of chocolate and vanilla.

#### Serving Suggestions:

Can be enjoyed straight up or sipped on the rocks or in a variety of cocktails.

#### Alcohol Content:

17% ABV

#### Sizes:

1.75l, 1l, 750ml and 50ml bottles

#### SRP:

\$9.99/750ml

#### Availability:

Nationwide

#### Additional Information:

Castle Brands Inc.  
122 East 42<sup>nd</sup> Street, Suite 4700  
New York, NY 10168  
(800) 882-8140  
[www.castlebrandsinc.com](http://www.castlebrandsinc.com)

#### Media Contact:

Donna M. Hibbert  
Marketing & Public Relations  
[dhibbert@castlebrandsinc.com](mailto:dhibbert@castlebrandsinc.com)