



FACTS AT A GLANCE Gosling's Black Seal Bermuda Rum

Brand Credentials:



Super-premium Gosling's Bermuda Black Rum, made from a 150-year-old Gosling's family recipe, uses the finest distillates aged in charred American oak casks.

First exported to the US in 1980, Gosling's Black Seal Rum is now Bermuda's largest export product.

Platinum Medal and Best Buy award - World Spirits Championships
Gold Medal - San Francisco World Spirits Competition
Gold Medal - International Rum Festival



The smooth, full flavor is the result of a careful blend of aged pot still and continuous still distillates. One imparts flavor, the other yields a subtle elegance.

Originally called "Old Rum" and packaged in a champagne bottle capped with black sealing wax since the early 1900s, the product became affectionately known by consumers as "Black Seal" and in 1950 the name was officially changed and the barrel-juggling seal logo was born.

Tasting Notes:

"Deep, assertive and highly flavoured. Very fragrant with herbal sharpness. At the finish there is a softness and elegance. A most complex, unusual spirit." *Beverage Testing Institute*

Serving Suggestions:

Enjoy neat, on the rocks, or as a mixer with juices or soda.

"Dark'n Stormy", the national drink of Bermuda, is made with Gosling's Black Seal and ginger beer.

Alcohol Content:

Available in three versions: 40% ABV, 70% ABV and 75% ABV

Sizes:

1.75 L, 1 L, 750 ml, 375 ml, 200 ml, 50 ml

Availability:

Nationwide

SRP:

\$19.99/750ml

Additional Information:

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