



FACTS AT A GLANCE Tequila Tierras Blanco

Brand Credentials:



Tequila Tierras Auténticas de Jalisco is the result of a true social commitment, conceived in 2003 and launched in 2008, to offer the world organic, grand class, 100% blue agave tequila while maintaining an authentic characteristic aroma, body and flavor. It is harvested from company owned and managed fields located in the town of Jalisco, Mexico and it has received Organic Certification by both **BioAgricert** and the **USDA**. “Auténtica Tequilera” in Tequila, Jalisco, is the distillery that produces this tequila exclusively, organically and to the strictest quality standards under the management and supervision of a fifth generation family that “distills” and embodies tequila’s finest heritage.

Gold Medal – San Francisco World Spirits Competition
Gold Medal – BTI International Review of Spirits Competition
Gold Medal – Spirits of Mexico Competition



Tasting Notes:

Tequila Tierras Blanco

Color: Crystal Clear
Nose: Fresh and clean with notes of pepper and lime
Mouth Feel: Round and silky
Taste: Bright citrus fruit with vanilla and spice
Finish: Pleasant and lingering

Serving Suggestions:

Can be enjoyed straight up, sipped on the rocks or in a variety of cocktails.

Alcohol Content:

40% ABV

Sizes:

750ml bottles

SRP:

\$29/750ml

Availability:

Nationwide

Additional Information:

Castle Brands Inc.
122 East 42nd Street, Suite 4700
New York, NY 10168
(800) 882-8140
www.castlebrandsinc.com

Media Contact:

Donna M. Hibbert
Marketing & Public Relations
dhibbert@castlebrandsinc.com